

## Hollywood Casino at Penn National Raceway Picks a Thoroughbred for Digital Surveillance

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**Erwen Brausam**

Director of Surveillance Hollywood Casino



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Synectic Systems, Inc. (Synectics), global manufacturer of digital recording systems, industrial cameras, analogue switchers, and award-winning command and control Synergy™ software announced that this month’s opening of Penn National Gaming’s newest racing and gaming facility – Hollywood Casino at Penn National Race Course – is using a digital video surveillance system from Synectics to monitor 2,000 new slot machines and a mile-long thoroughbred race track. The \$310 million facility is designed

to accommodate up to 5,000 machines and the Synectics system has been engineered to allow for growth when the time comes.

“Synectics’ proven track record for product reliability was very attractive to us,” said Erwen Brausam, Director of Surveillance, for Hollywood Casino at Penn National Race Course. “With the Synectics solution, we can retrieve recorded surveillance footage at a moment’s notice so our surveillance officers can work more effectively.”

Synectics combines pristine video quality, advanced incident management, and failsafe activity audit trails that optimize gaming enforcement, where distinguishing card suits and cash denominations, securing video images, and ensuring evidential integrity are essential. The Synectics solution allows live and recorded video to be instantaneously retrieved based on user-defined searches of point of sale and/or slot machine data, such as transaction amount or machine door open alarm, improving operator

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effectiveness and response time. "Considering the fast growing Pennsylvania gaming market and highly competitive digital surveillance marketplace, Synectics couldn't be happier to have Hollywood Casino at Penn National Race Course as a new customer. It's a privilege and honor to be selected as the 'preferred digital recording supplier' by Penn National Gaming, the third largest gaming entertainment company in the world," says John Katnic, Vice President and Chief Operating Officer of Synectics North America. "You can bet we're doing everything in our power to exceed our new partner's wildest expectations!"

### **About Penn National Gaming**

Penn National Gaming owns and operates gaming and racing facilities with a focus on slot machine entertainment. The Company presently operates nineteen facilities in fifteen jurisdictions, including Colorado, Florida, Illinois, Indiana, Iowa, Louisiana, Maine, Mississippi, Missouri, New Jersey, Ohio, Pennsylvania, New Mexico, West Virginia, and Ontario. In aggregate, Penn National's operated facilities feature over 23,000 slot machines, approximately 400 table games, over 1,731 hotel rooms and approximately 805,000 square feet of gaming floor space.

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Synectic Systems Inc. (Synectics), a wholly owned subsidiary of UK-based Synectics Plc, is an engineering, integration and manufacturing company with expertise in IT and networked systems, CCTV control systems, enterprise storage and command control software applications. Synectics is listed on the Alternative Investment Market (AIM) of the London Stock Exchange. Synectics' unparalleled ability to deploy custom, enterprise-class DVR solutions that integrate with existing legacy systems and future technologies has established them as a market leader in the Middle East, the UK, Europe and in North America. For more information about Synectics, go to: [www.synecticsusa.com](http://www.synecticsusa.com)



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